



2026 ADVERTISING &
SPONSORSHIP PACKAGES

RECOGNIZED AS THE **BEST EVENT/FESTIVAL IN INDIANA**

**DRAWING 5,000+ PEOPLE TO DOWNTOWN
GREENCASTLE IN ONE WEEKEND**





CELEBRATING OUR 17TH YEAR

AUGUST 21 & 22

Greencastle Music Fest is the **original outdoor concert** in Downtown Greencastle. Every year we welcome thousands for two full days of music and entertainment for the whole family.

Already a destination event, our **“Award Winning” Music Fest** will again rock the downtown square with locals, friends, family, and music lovers from all over.

SPONSORSHIP OPPORTUNITIES

Presenting Sponsor \$10,000

- 2 reserved tables of 6 in VIP area and free tickets to the event
- Individual logo banner hung on stage throughout the entire event
- Video board, live mention by MC
- Swag and sponsor beverage opportunities
- Company promoted in all marketing channels - social media, email, print, posters, interviews, video board on stage
- Recognition on Greencastle Music Fest website (logo and link)
- Option for event display (table and/or stand-alone banner)
- Access to the Hospitality Suite with food and restrooms, meet band members and mingle



SPONSORSHIP OPPORTUNITIES

Stage Sponsor \$5,000 (5 Available)

- Reserved table for 6 in VIP area with free tickets to the event
- Logo on stage banners throughout the entire event
- Highlighted as sponsor in all media promotions - email, social media, print, posters, interviews
- Live mentions by MC during the event and on video board
- Recognition on Greencastle Music Fest website (logo and link)
- Swag opportunities
- Access to the Hospitality Suite with food and restrooms, meet band members and mingle



SPONSORSHIP OPPORTUNITIES

Video Board Featured Sponsors \$3,000 (4 available)

- 2 reserved tables of 6 in VIP area and free tickets to the event
- Individual logo on video board and live mention by MC
- Swag and sponsor beverage opportunities
- Company promoted in all marketing channels - social media, email, print, posted, interviews
- Access to the Hospitality Suite with food and restrooms, meet band members and mingle
- Option for event display (table or stand alone banner)



SPONSORSHIP OPPORTUNITIES

M2 Hospitality Sponsor \$2,500 (Two Days)

- Provide warm hospitality to musicians, VIP sponsors, and volunteers
- Highlighted as sponsor in all media promotions – email, social media, print, posters, interviews
- Live mentions by MC during event and on video board Recognition on Greencastle Music
- Fest website (logo and link)
- Swag opportunities
- Access to the Hospitality Suite with food and restrooms, meet band members and mingle

Kids Area Sponsor \$2,500 (Two Days)

- Reserved table for 6 in VIP area with free tickets to the event
- Logo advertised on kids area signage, social media, email promotion, print advertising, posters, video board
- Recognition on Greencastle Music Fest website (logo and link)
- Help ensure fun activities for kids of all ages and giveaways
- Option for event display (table and/or stand-alone banner)
- Access to the Hospitality Suite with food and restrooms

SPONSORSHIP OPPORTUNITIES

Corn Hole Tournament Sponsor \$2,500

- Logo and banner near Corn Hole Tournament space
- Highlighted in social media posts before, during, and after event
- Recognition on Greencastle Music Fest website (logo and link) on dedicated corn hole page
- Access to Hospitality Suite with food and restrooms

VIP Area Sponsor \$1,500

- Reserved table for 6 in VIP area with free tickets to the event
- Logo banner on VIP area throughout event
- Recognition on Greencastle Music Fest website (logo and link)
- Highlighted as sponsor in social media and email marketing
- Access to the Hospitality Suite with food and restrooms

SPONSORSHIP OPPORTUNITIES

Table Sponsor \$500

- Reserved table for 6 with free tickets to the event (may share with public)
- Logo and signage on table throughout the event
- Swag opportunities
- Highlighted on social media postings before, during, and after event

Rock Star Sponsor \$250

- Highlighted in social media posts before and during event and on video board
- Free tickets to the event (6)

Guitar Hero Sponsor \$100

- Created for individuals or small businesses that want to support this great event and will receive 4 free tickets to the event
- Highlighted on social media and website
- Your photos or logo will be featured on a Guitar Hero Throne on display throughout Music Fest as well as photos of you on the throne

NEW 2026 SPONSORSHIP OPPORTUNITIES

HIGH-VISIBILITY, LIMITED AVAILABILITY

Video Board Commercial \$1,500

- 45-second branded video spot (business provided) on the GMF stage video board
- 5 slots per sponsorship, ensuring high-frequency rotation during peak crowd time for maximum exposure
- Professional, polished presence in front of live, engaged audience
- Opportunity to align your brand with music, community, and hometown pride

***Real-time* Stage Experience \$1,000 (2 Available)**

- Exclusive brand recognition immediately before a live performance as you take the stage to promote your business
- Creates a direct emotional connection between your brand and the live music experience
- High audience attention as crowds gather and focus on stage
- Ideal for brands wanting presence and memorability

SPONSORSHIP COMMITMENT FORM

Thank you for your interest and support for the 2026 Greencastle Music Fest. Your support and excitement will help us make this the biggest and best event.

**If you have any questions or need more information, please contact Gail Smith at
greencastlemusicfest@gmail.com or 765-721-0137**

Please select your sponsorship level below:

- Presenting Sponsor \$10,000
- Video Board Featured Sponsor \$3,000 (4 available)
- Stage Sponsor \$5,000 (5 available)
- M2 Hospitality Sponsor \$2,500
- Kids Fun Area Sponsor \$2,500
- Corn Hole Tournament Sponsorship \$2,500
- VIP Area Sponsor \$1,500
- Video Board Commercial \$1,500
- Real-Time Stage Experience \$1,000
- Table Sponsor \$500
- Rock Star Sponsor \$250
- Guitar Hero Sponsor \$100

Contact Name _____ of (Company Name) _____

Address _____ City _____ State _____ Zip Code _____

Phone _____ Email _____

SPONSORSHIP COMMITMENT FORM

Please email your commitment sponsorship level to:

greencastlemusicfest@gmail.com

or mail to **GMF 17 W. Franklin St. Greencastle, Indiana 46135.**

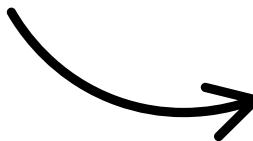
There is also the option to pay for your sponsorship online at:

<https://www.greencastlemusicfest.com/sponsorship/>

Please email high resolution logo to:

greencastlemusicfest@gmail.com

Thank you for your commitment and support for the
"Award Winning" Greencastle Music Fest!



See you August 21st and 22nd, 2026!