



August 27th and August 28th, 2021
Friday and Saturday

greencastlemusicfest.com

SPONSORSHIP OPPORTUNITIES
2 Big Days of Music

Presenting Sponsor \$10,000

- 2 Reserved tables of 6 in VIP Area and free tickets to event
- Individual logo banner hung on stage throughout entire event
- Live mentions by the Emcee during the event
- Speaking opportunity during event, Swag opportunities
- 100 tokens (value \$1 each) that can be used for food and drinks during the event
- Company promoted in all marketing channels – social media, email, print, posters, interviews and more
- Recognition on Greencastle Music Fest website (logo and link)
- Option for event display (table and/or stand-alone banner)

Stage Sponsor \$5,000 (3 Available)

- Reserved table for 6 in VIP Area with free tickets to the event
- Logo on stage banners throughout the entire event
- Highlighted as sponsor in all media promotions – email, social media, print, posters, interviews
- Live mentions by Emcee during the event
- 50 tokens (value \$1 each) that can be used for food and drinks during the event
- Recognition on Greencastle Music Fest (logo and link)
- Inclusion in social media posts before, during and after event
- Swag opportunities

M2 Hospitality Sponsor \$1,000 (Friday) \$1,000 (Saturday) \$1,500 (Both Days)

- Provide warm hospitality to musicians, VIP sponsors, and volunteers.
- Highlighted as sponsor in all media promotions – email, social media, print, posters, interviews
- Live mentions by Emcee during the event
- 50 tokens (value \$1 each) that can be used for food and drinks during the event
- Recognition on Greencastle Music Fest (logo and link)
- Inclusion in social media posts before, during and after event
- Swag opportunities

Kids Area Sponsor \$1,250 (2 Available)

- Reserved table for 6 in VIP Area with free tickets to the event
- Logo advertised on kids area signage, social media, email promotion, print advertising, posters and more
- 50 tokens (value \$1 each) that can be used for food and drinks during the event
- Recognition on Greencastle Music Fest website (logo and link)
- Help ensure fun activities for kids of all ages
- Option for event display (table and/or stand-alone banner)

VIP Area Sponsor \$1,500 (2 available)

- Reserved table for 6 with free tickets to the event
- Logo banner on VIP Area throughout event
- 50 tokens (value \$1 each) that can be used for food and drinks during the event
- Inclusion in social media posts before, during and after event
- Recognition on Greencastle Music Fest website (logo and link)
- Highlighted as sponsor in social media and email marketing

Corn Hole Tournament Sponsor \$1,500

- Logo banner near Corn Hole Tournament space
- 50 tokens (value \$1 each) that can be used for food and drinks during the event
- Inclusion in social media posts before, during and after event
- Recognition on Greencastle Music Fest website (logo and link) on dedicated corn hole page
- Highlighted as sponsor in social media and email marketing

Table Sponsor \$500

- Reserved table for 6 with free tickets to the event (may give to public)
- Logo and signage on table throughout event, swag opportunities
- Inclusion in social media postings before, during and after event
- 25 tokens (value \$1 each) that can be used for food and drinks during the event

Guitar Hero Sponsor \$100

- Created for individuals or a small business that want to support this great event and will receive 2 free tickets to the event.
- Your photos or logo will be featured on a Guitar Hero Throne on display throughout Music Fest as well as photos of you on the throne.



Sponsorship Commitment Form

Thank you for your interest and support for the 2021 Greencastle Music Fest. Your support will help us make this the biggest and best event, which is now **TWO** big days. Already a destination event, especially after this past year, our 2021 Music Fest will bring visitors from across the state (and beyond). We look forward to seeing you there.

If you have any questions or need more information, please contact Gail Smith at greencastlemusicfest@gmail.com or 765-721-0137

Please select your sponsorship level below

- _____ Presenting Sponsor \$10,000
- _____ Stage Sponsor \$5,000
- _____ M2 Hospitality Sponsor \$1,000 each
Friday or Saturday
- _____ M2 Hospitality Sponsor \$1,500 (Both Days)
- _____ Kids Area Sponsor \$2,500
- _____ VIP Area Sponsor \$1,500
- _____ Corn Hole Tournament Sponsor \$1,500
- _____ Table Sponsor \$500
- _____ Guitar Hero Sponsor \$100

Contact Name: _____
Company Name: _____
Billing Address: _____
City, State Zip: _____
Email: _____
Phone: _____

Please email high resolution logo to greencastlemusicfest@gmail.com
Invoices for your sponsorship will be sent within 2 weeks of your commitment or you may send payment to Greencastle Music Fest 17 W. Franklin St. Greencastle, Indiana 46135. Make checks to Greencastle Music Fest

Thank you for your support. See you August 27th & 28th!